

# DARNELL THOMAS



Creative with five years expertise in graphic design and Front End Development. Professional level skills in Adobe Creative Suite and for creating media for print, broadcast and web use in small and large scale projects alike. Knowledgeable in Responsive Web Design utilizing Bootstrap, Foundation, Bourbon Neat and/or creating custom CSS3 framework solutions. Experience working in eCommerce, with contributions towards site functionality, optimization, content strategy for both mobile and desktop execution. Experienced in project management for task ownership.

## WORK EXPERIENCE

### HOTCARDS | August 2015 - September 2016

Front End Developer | [www.hotcards.com](http://www.hotcards.com)

- \* Managed site via Github for issue tracking and pull requests amongst other developers
- \* Rebuilt front end code structure to replace bloated codebase and make future site updates easier
- \* Rebuilt site using responsive design CSS strategy for mobile/tablet access
- \* Took part in weekly web development touchbase

### BELK | August 2012 - August 2015

Digital Experience Producer / Mobile Developer | [www.belk.com](http://www.belk.com)

- \* Contributed ideas during internal cross team meetings for landing page layout, content and development to promote brand/sales initiatives.
- \* Creation of marketing campaign landing pages for company marketing projects and as well as internationally known brands such as Polo Ralph Lauren, Nautica and IZOD.
- \* As a hybrid Desktop & Mobile Developer, I created solutions by utilizing my in-depth knowledge of the current desktop site as the company progresses towards a Mobile First approach, allowing for updates to increase appeal, stability and consistency in experience throughout multiple devices.

### BEACON SOFTWARE | March 2012 - August 2012

Front End Developer/Designer | [www.beaconsoftco.com](http://www.beaconsoftco.com)

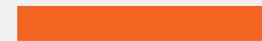
- \* Created product pages featuring software specifications to coincide with launch of recently released software application.
- \* Sketched page ideas with pencil/paper & Adobe Photoshop to screen potential page designs, allowing an increase in design productivity, input from supervisor and focus workflow.

## ATTRIBUTES

ADOBE PHOTOSHOP



HTML5



RUBY ON RAILS



PROJECT MANAGEMENT



ADOBE ILLUSTRATOR



CSS3



JAVASCRIPT



CONTENT MANAGEMENT



ECOMMERCE



## FREELANCE EXPERIENCE

### CLIENTELE INCLUDES:

- AZIZA Workgroup
- Greater Cleveland Volunteers
- Cleveland Garlic Festival
- Redeemer Crisis Center

## ACADEMIA

### CUYAHOGA COMMUNITY COLLEGE

Associates Degree, Web & Interactive Media

Cum Laude - GPA: 3.7

C/O 2012